# Stephanie Da Cruz

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# **EDUCATION**

**Brown University** 

Sc.B. in Computer Science

Providence, RI Graduated December 2023

# WORK EXPERIENCE

#### **Pawtucket Primary Care**

Marketing Manager and IT Lead

Pawtucket, RI June 2023 to Present

- ❖ Designed, coded, and launched a custom company website.
- Managed social media and advertising campaigns.
- Created branding and marketing materials, from online to physical print and logo materials.
- Business performs exceptionally well in search, often appearing first in relevant results.

# **Brown University - Tripathi Laboratory**

Providence, RI

Social Media Manager and Software Engineer

September 2023 to December 2024

- \* Redesigned website, social media, and adjacent marketing materials for better impact and SEO.
- ♦ Developed UI/UX for products in development by PhD researchers.
- Developed software for use in bioinformatics analysis.
- Commended for exemplary quality of work and highlighted in grant presentations.

#### **Brown University - Industry Partners Program**

Providence, RI

Website Developer and Design Lead

October 2022 to May 2023

- ❖ Built custom website and branding, as well as design materials.
- Created and integrated on wireframes in Figma for use in team conceptualization.
- Placed as a team lead on multiple initiatives and led the philosophy and execution of design.

# LANGUAGE AND SOFTWARE PROFICIENCIES

#### **Skills and Proficiencies**

C/C++/C# HTTP/CSS React Tailwind Adobe Suite

Python Github Figma Procreate Maya

#### **Fluencies**

English - Native Speaker French - Fluent Spanish - Advanced